

ANTI PESTO MANIFESTO

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ANTI PESTO BUGKILLERS, INC.

What's Green? Mr. Green Jeans, Frogs, Trees, and now Green Pest Control

Anti Pesto is 'Green.' I'm sure everyone has heard the term going green, but what does that mean?

Green pest control refers to a few things. Being Green Certified means that all employees have been specially trained and must pass a certified test to be qualified by the National Pest Management Association's QualityPro program. All of Anti Pesto's employees have taken and passed the exam and each of us holds this certification.

Green Pest Control means controlling specific pests using application methods in target areas for the best possible control for the job that poses the lowest risk to people, pets and

the environment. Applying insecticides effectively in terms of toxicity, environmental impact and exposure that best suits the situation, not a one size fits all method.

Anti Pesto has always insisted on limited exposure to our customers by using progressive products that target pests where they live and breed. In fact Anti Pesto has had this same philosophy before it became popular. We're like that song: "I was country before country was cool".



The Green approach to pest control is also working in conjunction with you. Home owners and busi-

ness's that continually maintain upkeep obtain better results in conjunction with pest control service than without.

In essence 'Going Green' means less is more. Anti Pesto is doing our part to maintain a high standard of service to our customers while protecting the environment. Hey, who remembers Mr. Green Jeans???



International Man of Mystery

Today's intro will have an international theme. This country has the beautiful Black Forest, German Chocolate cake and the Bavarian Alps. It all started in a little city called Hof in Bavaria where Kai was born. He grew up and became an exchange student and his host family was

here in America. After school and 8 years as a military liaison Kai decided to stay and he is our Mid Pinellas/Hillsborough tech. Kai is into hunting & fishing, likes country music, line dancing and four wheeling! Did I mention skydiving? Whew where do these guys find the time? Kai's

customers love him to pieces. He is a big part of our family here at Anti Pesto. Please pass the cake!



Bug Facts

- Insects have a tracheal system of tubes that contain air sacs for breathing
- A roly-poly is a crustacean in the shrimp family
- Mosquito's remain within a mile radius of where they were born
- Bees live in colonies of up to 800,000

Who am I?



World traveler

Because we easily adapt to many environments our behavior is varied. Just when you think you have us figured out we change modes. We prefer high areas but can sometimes be found in borrows. Generally black in color with a light under belly we are nocturnal being quite active just before dawn and just after dusk.

Originally from South-east Asia we followed the heavily traveled Silk Trail through India and into

Europe during the 11th and 12th century Crusades.

From India we took up residence in Europe. We were wrongly accused of transferring the deadly disease called Black Death that wiped out 60% of Europe's population in the 14th century. Perhaps we were an unknown accomplice, the Black Plague was transported to humans from fleas that hitched a ride from us!

We can set up house

in no time and reek havoc on your home sweet home. We are opportunistic omnivores and eat whatever is available. We like to gnaw on things to keep our teeth in check.

On the flip side we are ecologically important in the wild to snakes, owls, hawks and foxes.

Have you guessed who I am yet?

Rats! I guess you'll have to read this story again or count back 20 words and you'll have your answer!

Termite Season is Just Around the Corner

How to tell the difference from a drywood termite and a subterranean termite, that is the question ...

Drywood Termites

Drywood termites are the ones that usually enter your home via a swarm flying overhead and land on the roof and enter the attic or soffits. Drywood termites have two segments and are usually dark brown to black in color. Their frass or pellets may take on the color of the wood they have eaten! Treatment of drywood termites is relatively easy with our Borate application. This type of method does not require that you leave your home for several days or pack up the

groceries. Our technicians and specialized equipment will work around your furniture and belongings so that everything is done smoothly.



Drywood termite



Subterranean termite

Subterranean Termites

Subterranean termites are more destructive than their close cousin the drywood termite. These termites live underground and travel upwards through cracks in the foundation or up pillars in a crawl space making mud tubes to keep them moist. Subterranean termites can eat up to a pound of wood a month. That's as big as twelve hoagie's a year, or a whole 2x4 stud! Jeez!

When renewal time rolls around you may hesitate about wanting to spend the money. Which is more affordable a hoagie or the restaurant? I'll take a pickle with mine!

